Solutions for the connected enterprise

Maarga = Enterprise Communication & Collaboration

M=EC²

France telecom company

CLIENT

The customer is a leading full-service telecom group based in France with their business partners and transactions spread across the globe. The primary business of the organization is to provide efficient and effective solutions like web hosting, site and panel services.

BUSINESS CHALLENGE

Having established a significant presence in France, the customer wanted to increase their market presence across the globe and evolve into a major player by intensifying their operations. With these objectives the customer wanted to automate their business processes to become more responsive to their customers and improve productivity. One of the primary concerns was to custom-create coupons based on their customer's requirements. The organization was unable to track coupons instantly as they lacked a centralized tracking system. This compelled the organization to go for a completely automated system for coupon tracking which provides better visibility and easier operation. They also required an appropriate methodology that could help easier publication of coupons to websites.

REQUIREMENTS

The customer demanded a comprehensive system that completely automates all the processes and meets the following business demands:

- Web services model for an easier access of data
- Centralized control of the entire process
- Instant report generation from live data

MAARGA'S SOLUTION

With process-driven implementation methodology and technology expertise, Maarga successfully designed and implemented an automated coupon management system.

TECHNOLOGY USED

- Lotus Domino 7
- Web Services (Provider)
- CSS
- Java

MAARGA