



Enterprise Social Software Adoption

Our Framework

In order to help organization change the culture towards enterprise collaboration, we have designed a five-phase Adoption Framework that includes common key factors that contribute to a successful roll-out of social software. Each of those phases consists of various steps that would help organizations lay down a detailed plan for rolling out the software for their user base. Using this framework, our team will guide

your organization to derive best results out of the platform as well as your investments.

Because no two companies deploy social software in the same manner or for the same reasons, there is no possibility of one-size-fits-all. And that's where our team's experience with adoption of social software comes handy. We understand the culture, we can reshape the framework to comply with the business objectives and work towards making an organization socially thriving.



Enterprise Social Adoption Framework

Enterprise Collaboration

The world of enterprise social software provides many technology options to help employees to work together. With existing vendors releasing updates and new features, and many new entrants jumping into the fray, the availability of technology for collaboration is not a limitation any longer. It is agreed by experts across the globe that engaging the users and making them adopt the new technology has been a constant problem.

Installing enterprise social software will most likely not change anything in the business. The installed technology will sit unused similar to majority of the organization who implemented it without a keen focus on adoption.

Our Offerings

- Cultural Assessment
- Context-based collaboration strategies
- Planning
- Training
- Learning material, posters, use-cases etc
- Bulk-loading party
- Road-shows
- Champion mentoring
- Collaboration Measurement
- Non-technical support

Our Expertise

- IBM Connections
- Microsoft Sharepoint
- Microsoft Yammer
- Jive Software

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